

WHO IS HAA

# Healthy America Association

The Healthy America Association (HAA) is a nationwide membership of those who enjoy discounts and services that can enhance their daily health and wellness and overall healthy lifestyle. With 17 association services that range from lab discounts, online fitness, medical alert system, patient advocacy, safety apps and more, the Healthy America Association (HAA) offers its members quality and valued services that members can actually use. HAA also provides links to healthy lifestyle blogs, videos and articles on its website to help promote health and to help you stay healthy for life. Product features, additional products and availability may vary by state. **You do not have to purchase any additional optional supplemental membership product on the enrollment application in order to join the Healthy America Association.** HAA makes the purchase of optional supplemental non-insurance a la carte health and wellness Benefit Boost Subscription Products and coming soon group insurance and HAA endorsed individual insurance available to members who choose to add this optional coverage and services in an effort to offer more to our members. **No member is required or expected to purchase any additional supplemental group insurance membership product or non-insurance subscription products to join HAA. Membership dues for HAA is \$15 a month for the entire family.**

## PRIVACY NOTICE

### INFORMATION GIVEN ON HAAHUB.COM OR HEALTHYAMERICAASSOCIATION.COM WEBSITES

When you place an order, the order information passed through the application is delivered immediately to our local secure server which is PCI-DSS, SOC 1 and SOC 2 certified, firewall and password protected and is not stored on the web. We do not share the information except to the providers of the membership benefits and services in order to activate your membership. We hold your information in the highest regards and protect it as such. The benefit providers require the information collected on the HAA Enrollment Application and the information will only be given to the Membership Services Office to administer the benefits and services, along with the Third Party Administrator to administer the billing, the Marketing Agency to send out fulfillment, newsletters and other membership updates, and finally to insurance carriers for the insurance products in your membership (if applicable). Benefit providers will verify your identity when you are accessing the benefit with the Benefit Administrator to make sure you are a current member. We are also PCI-DSS certified, so your billing information is protected.

### UPDATING YOUR INFORMATION

Any information that needs to be updated, like address, email, phone numbers, payment information, or adding family members can be done using the forms, or you can call your Personal Member Concierge at 866.438.4274. You can also email us using the Secure Email Upload link located on the Member Billing Page of healthyamericaassociation.com. Please make sure to update any information that changes to ensure you continue to receive your membership information and newsletters.

### EMAIL COMMUNICATIONS

We periodically will send Member Newsletters to all current Association Members to inform them of updates, changes with the plan, changes with benefits or services and more. We have an opt-out to receiving these emails on our Member Portal. To make sure that the important updates shared in member newsletters do not go to SPAM and to ensure it gets delivered, please add info@healthyamericaassociation.com to your Whitelist. We only send out newsletters once a quarter or less, unless there is a need for a special update.

### CONDITIONS OF USE, NOTICES & REVISIONS

If you choose to visit, healthyamericaassociation.com or haahub.com or any subdomain of healthyamericaassociation.com or haahub.com, and you have a concern about privacy, please send us a description to info@healthyamericaassociation.com, and we will try to resolve it. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promise we make and will protect our customer's information collected on all sites.

### WE HAVE EARNED YOUR TRUST

